

The Arthur Hunt Reason for Being (RfB) Programme



Welcome to Arthur Hunt

24 years of experience meeting diverse HR challenges. Our market knowledge helps clients shape organizations and find the executives who will drive success. ARTHUR HUNT

EXECUTIVE SEARCH **LEADERSHIP PERFORMANCE** BUSINESS TRANSFORMATION

Our bandwidth



1991

Founded in Paris

€ 36 mn

Turnover

2000

Founded in Prague

EUROPE

Employees

400+

Clients

CZECH REPUBLIC

Growing since

creation



ARTHUR HUNT

· HR for Human

Operating in

16 Professionals





ARTHUR HUNT CZECH REPUBLIC



Laurent Laval	Cedric Prins	Oli Nešporová	Helene Tixier	Alice Robovska
MANAGING PARTNER	DIRECTOR EXECUTIVE SEARCH	BUSINESS DEVELOPMENT EXECUTIVE SEARCH	SENIOR CONSULTANT HEALTHCARE	SENIOR CONSULTANT

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I have complete trust in their excellent work; They strive to meet the client's expectations down to the last requirement.

Kateřina Nousková, HR Business Partner





Today's business world is volatile, unpredictable, complex and ambiguous.

It can be easy to become **disoriented**.

It is difficult to make consistent decisions when we lack a guiding sense: for ourselves, our team, and the business.

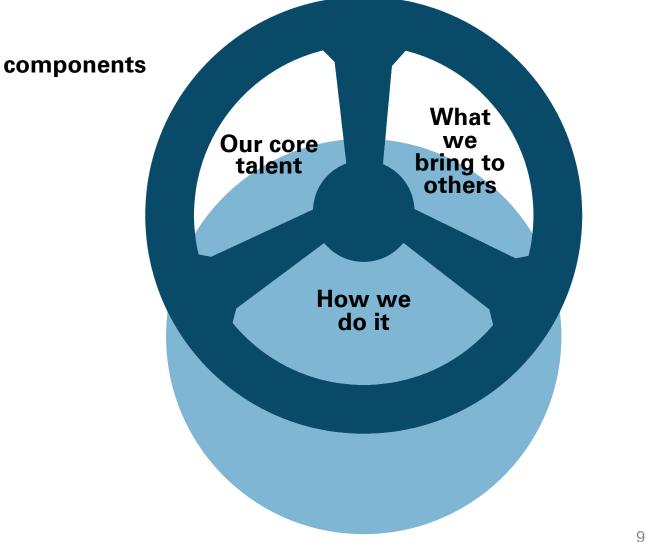


OVERVIEW

Devised and developed by Arthur Hunt, a methodology to help individuals, teams and organizations reveal, formulate and activate their unique purpose, or Reason For Being.

IN SUMMARY

A compact sentence that enables concrete and coherent decision-making, creates sense and unlocks potential.



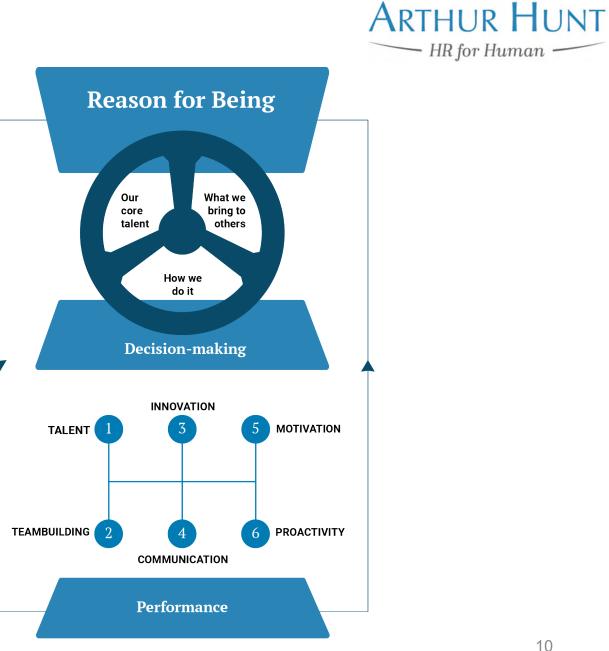
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BENEFITS

A well-defined RfB drives 6 key performance areas.

It motivates people and organizations that want to direct their actions towards the common good.



BENEFITS

Compared to their competitors, purpose-oriented firms achieve...

ARTHUR HUNT - HR for Human -**3**x average growth 30% **Source**: Purpose is everything: how brands higher innovation that authentically lead with purpose are changing the nature of business today. (2019). DELOITTE 40%

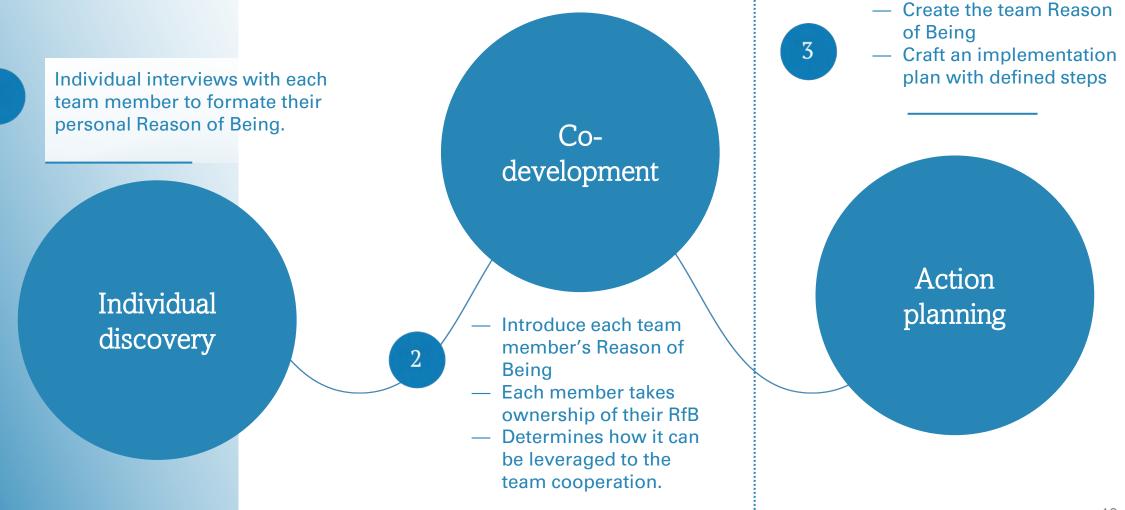
higher employee retention



INDIVIDUAL LEVEL

A 1 hour consultation session with a senior Arthur Hunt practioner. During the session, a carefully designed set of questions and deeper diving helps the executive to reveal and crystallize their Reason for Being.

TEAM/ORGANIZATION LEVEL



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Opening new perspectives to foster the growth and confidence of people and organisations.

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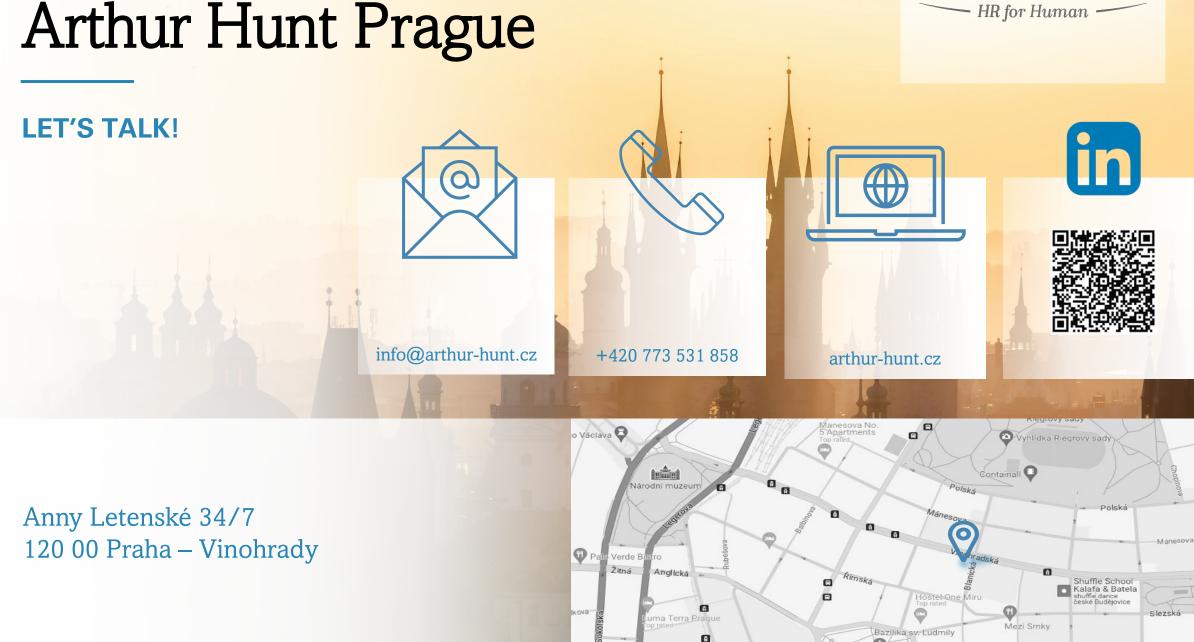
A great example of how quality personnel consulting can impact the lives of individuals.



Jana Hybšová, Financial Director



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Appendix



PLACING THEIR TRUST IN US



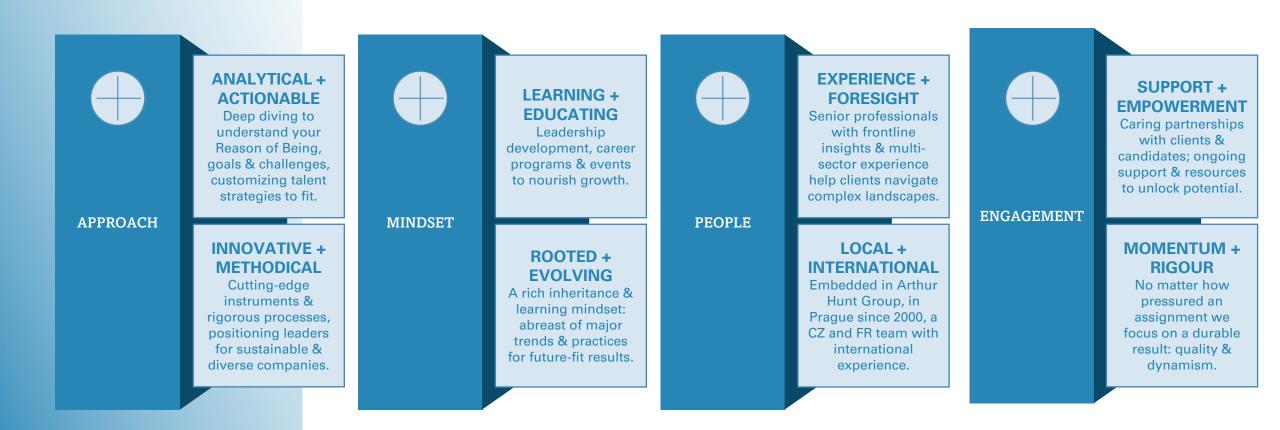






Our credo

ARTHUR HUNT



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Arthur Hunt stands out as a pioneer in promoting women in leadership roles within the Czech Republic.

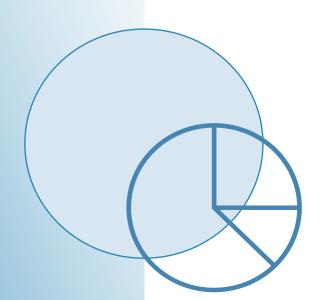
Jana Kafková, Division HR Director, Europe



ARTHUR HUNT Our values | Arthur Hunt Czech Republic HR for Human DIVERSITY We look CREATIVITY TRUST deeper SHARING FLEXIBILITY

Our sectors





AUTOMOTIVE AVIATION BUILDING & CONSTRUCTION FINANCE & BANKING FMCG (retail) **MASS MEDIA (Digital Media) CONSULTING & AUDITING POWER ENGINEERING HEALTHCARE ENGINEERING PUBLIC SECTOR TRANSPORT & LOGISTICS**

Our functions



Board Directors and Chairs Chief Executive Officers Communications & Public Affairs Diversity, Equity & Inclusion Finance & Controlling Human Resources Marketing & Sales Legal, Regulatory & Compliance **Supply Chain & Operations** Sustainability & ESG **Technology & Digital**